

Corporate Member Benefits

	<i>Platinum</i> \$7,500	<i>Gold</i> \$5,000	<i>Silver</i> \$3,000	<i>Bronze</i> \$1,500
RECOGNIZED AS SUPPORTER OF ROCHESTER TECHNOLOGY COMMUNITY	X	X	X	X
BUILDING COMPANY AWARENESS				
Eligibility to be Subject Matter Expert Panelist at DR Educational Event	4x/yr	3x/yr	2x/yr	1x/yr
Spotlighted in DR weekly eblast (4,400 recipients w/ 17% average open rate)	4x/yr	3x/yr	2x/yr	1x/yr
Week-long Spotlight position on DR web site (1,000+ monthly visitors)	4x/yr	3x/yr	2x/yr	1x/yr
Social Media Promotional Requests (Twitter 6,300+ LinkedIn 3,000+ Facebook 600+)	4x/yr	3x/yr	2x/yr	1x/yr
Custom Eblast to DR Membership (4,400 recipients w/ 17% average open rate)	1/yr			
Discounted Sponsorship Opportunities - Educational & Signature Events		x	x	x
Participation in DR Media Events	x	x	x	x
Visibility on DR Web Site Home Page	x	x	x	x
Inclusion in DR Web Site Corporate Directory	x	x	x	x
Signature Event Sponsor - GREAT Awards (\$1500 value)	x			
Signature Event Sponsor - Technology Woman of the Year (\$1000 value)	x			
NETWORKING OPPORTUNITIES				
Invitation to attend Quarterly GRE investor meetings	x	x		
Assigned Digital Rochester Corporate Member Relations Manager	x	x	x	x
Business Introductions upon request	x	x	x	x
Free Admission to Select Networking Events	20 people	15 people	10 people	5 people
RECRUITMENT ASSISTANCE				
DR's LinkedIn Job Discussions	Unlimited	Unlimited	2x/mo	1x/mo
Job Opening Shout-Out Tweets	4x/mo	3x/mo	2x/mo	1x/mo
Participation in DR Career-Focused Events (e.g., career fairs, webinars)	x	x	x	x
EDUCATION & KNOWLEDGE				
Preferred Discount Pricing at Educational & Signature Events	20 people	15 people	10 people	5 people

¹ Current GRE Investors Not Eligible / ² See event benefits sheets Value: GREAT Platinum \$1500 / TWY Platinum \$1,000

For more information about Digital Rochester, go to www.digitalrochester.com or email sponsorship@digitalrochester.com